



PRINCE WILLIAM
COUNTY

Tough Mudder Virginia Update

Seth Hendler-Voss
Director of Parks, Recreation, and Tourism



Tough Mudder Virginia Recap



Background

- June 1-2: Tough Mudder held at Silver Lake Park (part of five year agreement)
- June 18: Event debrief for BOCS
- Staff began exploring alternative sites

2

Tough Mudder Virginia Recap



Change of Venue

- Venue Agreement executed between Scouts/Camp Snyder and Tough Mudder for May 30-31
- Private agreement
- County to incentivize up to \$75,000 in Tourism Occupancy Tax (1 year commitment)
- Release from Silver Lake Park in process

3

Questions



4